

# APPA's Credentialing Program: A Virtual Experience With Real Results

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&

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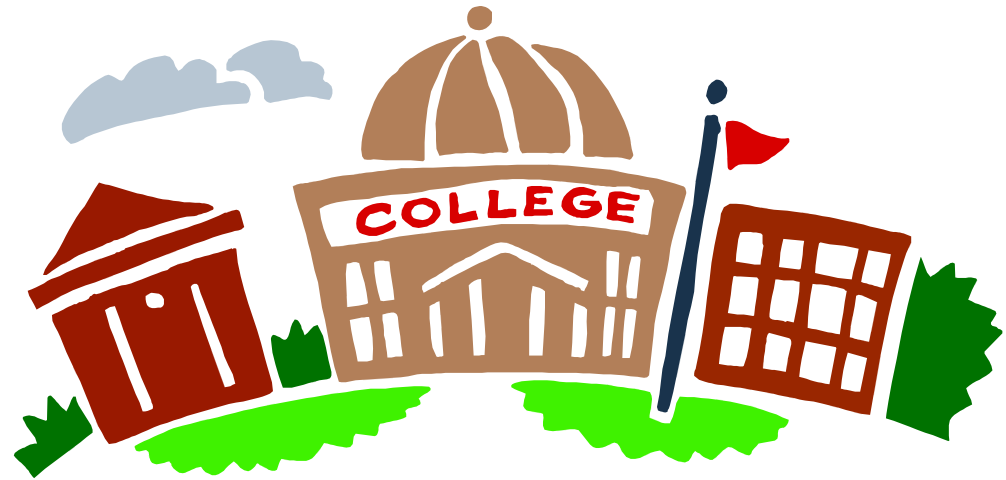
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# AGENDA

- Why Credentialing? Why now? WIIFM?
- APPA's Certification Program
- Prep Course
- Study Guide
- Exams and preparation
- Q&A

# What Is Happening In Higher Education?

- Highly Mobile Young Professionals
- Advancement
- The Baby Boom
- Specialization
- Compensation
- Facilities Management
- How Do You Stack Up?



# Purpose of Credentialing Program

- Identify and recognize **competency**
- Assure educational institutions of the **quality** of their facilities management professionals
- Drive **professional development**
- Establish **standards** for professional performance in educational facilities management

# Why Certification?

- Highly Mobile Young Professionals
- Expectations of a Professional Association
- Branding of APPA
- Refocused on the Young Facilities Professional
- Creates Ties to APPA for Ongoing Professional Development Needs “Cradle to Cradle”
- Industry Recognition



# APPA's Educational Continuum



# Why Now?

- The “Graying of APPA” from the Stratton Report
- Succession Planning
- Career Planning
- Refocused on the Young Facilities Professional
- APPA as the “Go To” Resource for Educational Facilities Professionals
- Who are the Hiring Officials?
- A Shortage of Competent Leadership



# What Should You Do as An Employer?

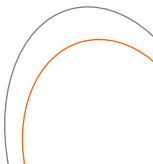
- Assess Your Aging Work Force
- Identify Your Future Leaders
- Implement a Succession Plan
- Invest In Professional Development
- Retain Your “STARS”
- Establish Recruiting Standards for EFP and CEFP





# What Should You Do For Your Own Professional Development?

- Assess Your Goals
- Apply for APPA Scholarships
- Complete the IFM and Leadership Academy
- Gain Professional Certification
- Leverage Your ROI



# APPA's Credentialing Program

- Based on the Body of Knowledge
- BOK Delivery by IFM
- Customized for the Educational Facilities Professional
- Two Levels – CEFP & EFP
- Preparatory Course and Study Guide
- On-Line Exams



# CEFP –Certified Educational Facilities Professional

- Knowledge & Experience Based Credential/Senior Professional
- Eligibility Requirements
- Campus References
- Preparatory Manual (Study Guide)
- CEFP BOK Content
- CEFP Online Exam & Case Studies
- Re-Certification Requirements



# CEFP Application Process

- Online Submission

## Eligibility Requirements:

- Minimum of 8 Years of Facilities Related Work Experience
- Work History Beyond 8 Years
- Highest Education Level Achieved
- Other Certifications/Licenses/Achievements Earned
- Letter of Support
- Resume
- Immediate Access to Online Exam Content

# C/EFP Prep Course

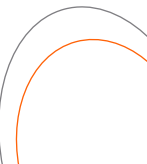
- What advantage will the C/EFP prep course provide for me?
  - *narrows the focus of content*
  - *provides key terms and definitions*
  - *develops critical thinking skills*
  - *gauge your level of readiness*
- Available online
- Offered at APPA venues, conferences, on campus

# Online C/EFP Prep Course

- Delivery July/August
- Rolling registration enrollment options
- “Live” as well as self-paced sessions
- Interactive quizzes/exercises
- Sample test questions

# Updated CEFP Study Guide

- Available Online
- Overview of Four Core Areas
- Key Terms and Concepts Identified
- Sample Exam Questions
- Sample Case Studies
- Updated Charts/Graphs
- Glossary/Appendices/Searchable PDF



# Next Steps

- Visit the APPA website for Credentialing
- Submit your application
- Schedule your prep course
- Order your study guide
- Schedule an Exam Date
- Contact Christina Hills with any questions  
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