

APPA's Credentialing Program: A Virtual Experience With Real Results

Presented by:

Jack K. Colby, Assistant Vice Chancellor
North Carolina State University

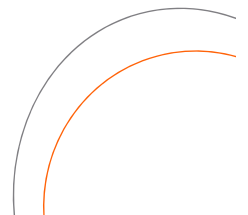
&

Christina Hills, APPA's Director of Credentialing & Benchmarking

GAPPA Annual Conference

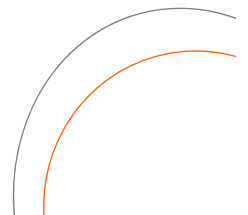
Jekyll Island, GA

May 31, 2011



AGENDA

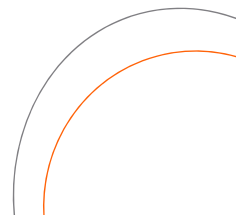
- Introduction to program and current Board
- Brief history of Credentialing program
- Distinguishing between EFP and CEFP
- EFP prep course overview
- APPA's proctoring process
- Benefits of Credentialing
- Q&A



MISSION



The APPA Credential & Certification program is dedicated to strengthening and sustaining the profession by increasing professional competency and supporting the educational mission through establishing and validating standards for professional practice.



Certification Board Members

Jack Colby, Chair, North Carolina State University

Phil Cox, Vice-Chair, APPA Member Emeritus

Erin Babson, Secretary/Treasurer, Grand Valley State University

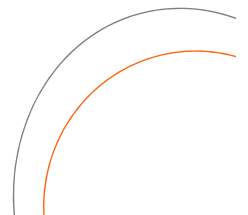
David Cain, Vice President Professional Affairs, Coconino Community College

Jim Whittaker, At Large Member, Facility Engineering Associates

Jim Roberts, Campbell University

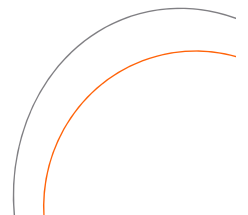
E. Lander Medlin, APPA's Executive Vice President

Christina Hills, APPA's Director of Credentialing & Benchmarking



How It Came About The 7 Key Strategies

- Develop and Execute a **Branding Program**
- Develop and Implement a **Cutting Edge Web Site** to Provide the “Go To” Resource and Brand Clarity
- **Expand Research** to Build Credibility and Visibility
- Engage in Symbiotic and Collaborative **Partnerships**
- Engage **Young Professionals** in the Organization
- Provide Targeted Cutting Edge **Educational Programs** and Fix the Forum
- Establish Credible and Valued **Credentialing** Programs for Individuals and Institutions



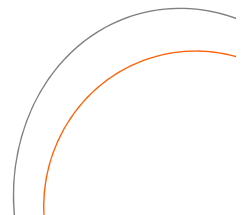
Genesis of Program

- November 2005 –Charge to the Task Force
- November 2005 to January 2006 –Task Force working sessions including Knapp Consulting
- February 4, 2006 -Certification Task Force Report
- February 2006 –APPA Board Vote to adopt Task Force Recommendations & approve BPR:

Two tier credentialing & certification program:

A knowledge based certificate program

A full professional credentialing program



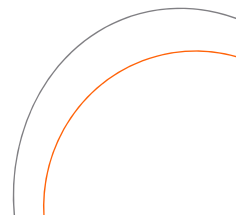
Genesis of EFP and CEFP

EFP:

- Developed EFP program for July 2007 delivery
- Outlined the Body of Knowledge
- Eligibility Requirements
- Item Writing for the Exam
- Marketing Plan & Material Development
- Created a Preparatory Manual
- Faculty to deliver Prep Course

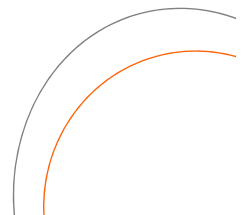
CEFP:

- Development of the CEFP
- Eligibility Requirements & Renewal
- Quantifying the skills & knowledge
- Item writing and case study development
- Created a Preparatory Manual for CEFP
- Delivery in January 2009



Purpose of Credentialing Program

- Identify and recognize **competency**
- Assure educational institutions of the **quality** of their facilities management professionals
- Drive **professional development**
- Establish **standards** for professional performance in educational facilities management



Distinctions Between EFP and CEFP

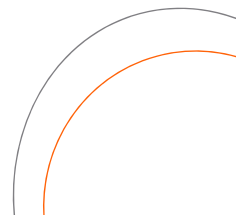


EFP

- Minimum 2 years experience
- Personal Designation (deals with personal knowledge of profession)
- Foundation you must have to be successful in field

Demonstrates you have what it takes to be in the educational facilities professional field

- Certificate



Distinctions Between EFP and CEFP

CEFP

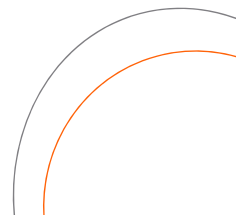
Minimum 8 years experience

Broader Institutional Focus

Recognizes your added value to the institution

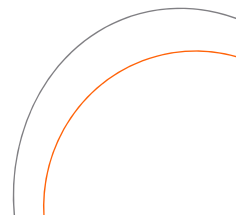
Demonstrates your application of skills and knowledge at the institutional level

Credential



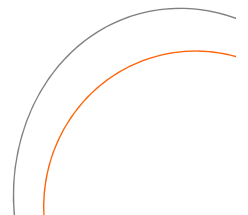
EFP – Educational Facilities Professional

- Knowledge Based Certificate
- Eligibility Requirements/Online Application Process
- Stepping Stone on the Path to Full Certification
- EFP Prep Course
- Online EFP BOK Content
- Online EFP Exam
- Targeted at 2-4 year Professionals



CEFP – Certified Educational Facilities Professional

- Knowledge & Experience Based Credential/Senior Professional (minimum 8 years experience)
- Eligibility Requirements/Online Application Process
- Campus References
- Preparatory Manual (Study Guide)
- CEFP BOK Content
- CEFP Online Exam & Case Studies
- Re-Certification Requirements



EFP Prep Course Faculty



David Cain, EFP Faculty Dean, Coconino Community College, RMA

Tony Ichsan, Sonoma County Junior College District , PCAPPA

Dan Johnson, Emeritus Member, PCAPPA

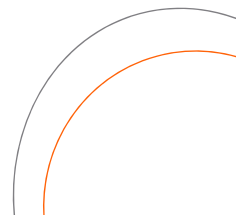
Ruthann Manlet, University of Minnesota, MAPPA

Tom Stepnowski, Emeritus Member, ERAPPA

P.J. (Pete) van der Have, Emeritus Member, RMA

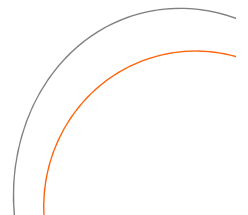
Ted Weidner, University of Nebraska – Lincoln, CAPPAA

Jim Whittaker, Facility Engineering Associates, SRAPPA



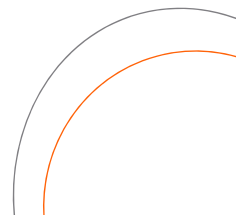
EFP Prep Course

- What advantage will the EFP prep course provide for me?
 - *narrows the focus of content material*
 - *provides key terms and definitions to prioritize*
 - *develops critical thinking skills and strategies*
 - *best way to gauge your level of readiness for the EFP exam*
- APPA venues where EFP prep course will be held
- APPA regional conference offerings
- How to bring the EFP prep course to your institution

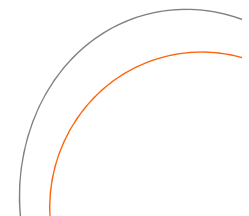


Proctoring an Exam

- Complete the EFP or CEFP online application
- Specify online exam date and time
- Review APPA's Proctor Requirements page
 - Proctor Requirements document
 - Test Candidate Verification form
- Proctor responsibilities on exam day
- Next steps after conclusion of exam

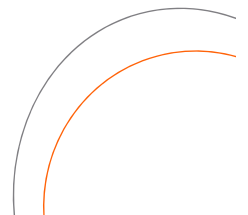


APPA's Educational Continuum



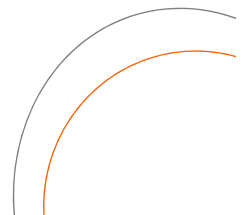
The Industry Standard

- Represents foundational knowledge, talent, and skill
- Highlights accountability, commitment to growth, and mastery
- Preparation emphasizes the importance of the profession as a whole and interdependence of its parts
- Employers getting the best employee
- Makes professionals competitive and desirable
- Individual accomplishment



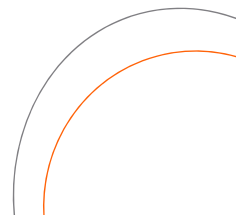
Why Certification?

- Highly Mobile Young Professionals
- Expectations of a Professional Association
- Branding of APPA
- Refocused on the Young Facilities Professional
- Creates Ties to APPA for Ongoing Professional Development Needs “Cradle to Cradle”
- Industry Recognition



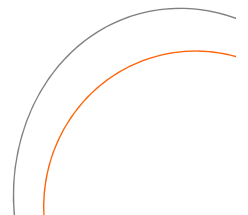
Why Now?

- The “Graying of APPA” from the Stratton Report.....Succession Planning
- Strategic Plan that Looks to the Future of APPA
- Refocused on the Young Facilities Professional
- APPA as the “Go To” Resource for Educational Facilities Professionals
- Development of 7 Strategies to Position APPA to Best Serve the Membership



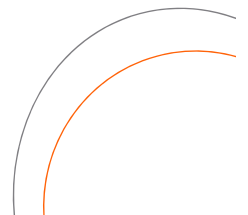
What Should You Do as An Employer?

- Assess Your Aging Work Force
- Identify Your Future Leaders
- Implement a Succession Plan
- Invest In Professional Development
- Establish Recruiting Standards for EFP
 - Growth to CEFP



What Should You Do For Your Own Professional Development?

- Assess Your Goals
- Apply for APPA Scholarships
- Complete the IFM and Leadership Academy
- Gain Professional Certification
- Leverage Your ROI



Q & A

Thank you!

Please visit us at

www.credentialing.appa.org for more information on APPA's Credentialing & Certification Program or contact Christina Hills, APPA's Director of Credentialing & Benchmarking at christina@appa.org

